



# LEAGUE OF MICHIGAN BICYCLISTS

410 S Cedar St - Suite A, Lansing, MI 48912 | 517-334-9100 | office@LMB.org | www.LMB.org

## Make Michigan Bicycling Better. Become a Dollars Per Rider Event.

Your organization can help make Michigan bicycling better. When you sign up to be a Dollars Per Rider event, you're investing in new riders, supporting the passing of legislation that makes roads safer for bicyclists, and providing crucial, lifesaving educational opportunities for bicyclists, drivers, and law enforcement.

In 2022, we're asking the Michigan Legislature to give local governments more flexibility to set safe speed limits and to pass distracted driving laws that are easy to enforce and hard to ignore. These laws will prevent more deaths and injuries to bicyclists. **The support you provide towards this advocacy is crucial for all bicyclists.**

- Pledge to be a \$1, \$2, or \$5 per rider event. Some events keep their registration prices the same and pass this along as a donation; some choose to raise their prices slightly.
- Add a donation section of your race registration so racers can choose to give a gift to LMB. We'll provide a logo and the written content.

Shortly after your event we will send you a reminder notice, reminding you of your pledge to support LMB for every rider that participated in your event. We appreciate prompt payment of your donation so we can accurately track the impact these donations have on our organization.

As a thank-you for your commitment, we'll highlight your event on our online and print Ride Calendar so you stand out!

To become a Dollars Per Rider event, please contact Nicky Bates, Development and Membership Director, at [nicky@LMB.org](mailto:nicky@LMB.org) or fill out the form below and return it with your advertising kit. Make sure to select the appropriate category when you add your event to our online calendar at [LMB.org/ridecal](http://LMB.org/ridecal) and enter it by Dec. 1 to ensure you're included in the print calendar.

*Return by mail to League of Michigan Bicyclists, 410 S. Cedar St., Lansing MI 48912 or email to [nicky@LMB.org](mailto:nicky@LMB.org)*

NAME OF EVENT:	DATE OF EVENT:
YOUR NAME:	ORGANIZATION:
EMAIL:	PHONE:
EST. NUMBER OF RIDERS:	PLEDGE PER RIDER:    \$1    \$2    \$5

IMPROVING LIFE THROUGH BICYCLING